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Teambuilding and the Global Financial Crisis (GFC)

This has been a largely discussed topic for most of 2009. Many companies and share holders are objecting to the spend on teambuilding programs arguing that the dollars could be better spent elsewhere.

Having been in the industry for over 10 years I couldn't disagree with this more. You may "of course" say I have vested interest but my belief stems from more than personal gain it comes from personal experience. Being a small business in these economic times, we have also felt the impact of a slowing economy and this has meant job losses and budget tightening. The flow on effect of this has been lower morale within our own company.

My point being that no matter the size or the industry of your business the current GFC has created a situation for almost every business where teambuilding and team morale is a necessity not a option. With so much job uncertainty and lack of security NOW more than ever is the time to be looking into ways of boosting staff morale.

A positive spin the GFC has created is a heightened awareness of corporate social responsibility (CSR). This is the deliberate inclusion of public interest into corporate decision making, and the honoring of a triple bottom line: People, Planet, Profit. With the GFC, Victorian fires and NSW and QLD floods many charities are feeling the pinch as individuals money is spread so much thinner. The upside of this is that it creates a unique opportunity for your company to "make a difference."

Dwain Richardson
Director

[Click Here](#) for more information on CSR teambuilding programs

NEW PROGRAM



In JUNE 2009
Corporate Challenge
will turn 15 years old!

To celebrate we are offering a **\$200.00** food and beverage package* for any programs booked for the month of **July**, all you need to do is mention this offer and wish us a HAPPY BIRTHDAY!

Help us celebrate 15 years of
"making teamwork the challenge"

*Conditions apply

LIFESTYLE CONFERENCING

Lifestyle Conferencing is the new wave hitting conference agendas across Australia. With greater awareness of health and fitness and its direct effect on employee productivity and motivation Corporate Challenge can provide a number of activities to enhance your next conference. Programs include health testing, structured health classes, optional recreational programs, icebreakers and energisers and organised sports days .

[Click Here](#) for more information on Lifestyle Conferencing



The Sports Super Centre Fun Run Series in its first year at the new venue has excelled. Without doubt finishing each race on the synthetic running track with hundreds of spectators and family in the crowd has been the highlight for most competitors. With events ranging from a 5km walk and kids

runners for the under 10 year olds, right up to a 15km run, there has been an event for everyone this year. Each race has produced a new winner in the 5km event, and times in the 10km and 15km events have been outstanding.

With one race to go, we will easily eclipse the 3000 competitor mark across all 5 races. We thank the Sports Super Centre and all our major sponsors for their valued support, and thank all runners and walkers for attending our races.



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