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## **Team building activities on the rise in corporate retreats**

Today's corporate retreat is more purposeful than ever with organisations looking to maximise the occasion with strategic planning sessions, team building activities and corporate training workshops, according to respected corporate events planner Dwain Richardson.

Mr Richardson, the managing director of Corporate Challenge Events, said there will always be a place for corporate retreats as they enable "focused planning time in an inspiring environment".

"There are minimal distractions, there is a structured agenda and getting away from the workplace can harness creativity and positivity," said Mr Richardson.

"They are useful in fostering a positive team culture and empowering senior executives to lead from the front in instilling a successful culture throughout the organisation.

"That is why we are finding that most corporate retreats include fun team building courses."

Mr Richardson highlighted five team building courses suitable for company retreats.

### **1. Art In A Day**

"This an effective team building workshop held over 2 to 3 hours which applies creativity, time management, strategy and negotiation with a new fun experience. It is a valuable exercise to develop creative concepts or culture artwork for the workplace."

### **2. Company Creativity**

"This is another great group activity that requires creativity and teamwork with the end result being a promotional campaign, product launch or corporate video. It's perfect as a 3-hour program utilising both indoor and outdoor environments."

### **3. Karts for Hearts**

"Staff team building activities do not come any more enjoyable than Karts for Hearts. Teams have to build their own billy kart, then decorate it, then present it in a sales pitch, then race it and then donate it to a children's charity."

### **4. Safe Crack**

"For group team building over a shorter period of 1 to 3 hours, Safe Crack is ideal for corporate retreats requiring skills in problem solving, information interpretation and lateral thinking. It can be integrated over lunch or dinner as a fun engaging test of criminal investigation, fictional of course."

## 5. The Pitch

"This team exercise will harness the creative flair and business acumen of all participants as they work in teams to create and pitch a fundraising event for charity. It's great for concept development and working on influential sales presentations."

For leadership training on team culture and effective teams in executive retreats, Mr Richardson recommended FISH! training workshops for culture and training with Belbin profiles for effective teams.

Corporate Challenge Events is a leader in creating positive team cultures through team building activities, tailored corporate training and fun group activities in Brisbane, Melbourne, Sydney, Perth, Auckland and Hamilton.

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