

YOUR EVENT JOURNEY

From confirmation to follow-up.
What happens, when, and how we'll guide you through.

Event Confirmation

Your Event Starts Here.

Once your program confirmation is returned, your event date is secured and planning officially begins. You'll receive a clear outline of what's ahead, who you'll be working with, and what we need from you to make it a success. From here, your dedicated team starts planning the experience tailored to your goals, so you can relax knowing it's in good hands.

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Play Strategy Session

Strategy, Sorted in 20 Minutes.

We'll book a 20-minute strategy session to dive deep into your goals, confirm key details, and introduce how play can support your team. This quick but powerful meeting means we can take your vision and get straight into planning, without taking up your time with endless back-and-forth. From here, your event starts taking shape behind the scenes.

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Your Event Snapshot

From Vision to Game Plan.

You'll receive a tailored event outline that links your goals to the experience we've designed. Alongside this, we'll share a clear breakdown of the activities your team will take part in, what they'll be doing, how it will run, and the outcomes it supports. It's everything you need to feel confident before the big day.

4

Event Essentials

Your Pre-Event Toolkit.

We'll confirm your final numbers and deliver your pre-event essentials: a pack on how to introduce the experience to your team, a connection deck to support team engagement, and tips for setting the tone on the day. You'll feel confident stepping into the event knowing the small things are taken care of and the bigger impact is ready to unfold.

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Your Final Event Brief

Who, What, and What's Next.

You'll receive one final email with all the key event details, timings, location, facilitator info, and anything else to keep things running smoothly. You'll also meet your event lead and receive their profile, so you know exactly who'll be guiding your team. Plus, we'll book in your post-event debrief so we can keep the momentum going.

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Event Day

It's Here... Time to Play.

Your facilitator will take the lead, your team will dive in, and everything we've planned together will unfold. All you need to do is show up and enjoy the experience. Behind the scenes, we'll be observing key moments of team connection, insight, and growth, so we can reflect and build on them in the debrief.

7

Post-Event Recap

Your Team's Power Moments.

Within a few days of your event, you'll receive an image library you can share with your team and wider business. We'll also include a short summary of the key moments we observed, insights, proud achievements, and team connections that stood out on the day. It's a chance to reflect on the impact your team created together.

8

Debrief Call

What's Next for Your Team.

We'll revisit key observations from your event and share practical insights to help your team carry the experience forward. You'll receive 3–5 curated resources and an introduction to our Play Principles to support ongoing culture-building. We'll also explore options for what's next, so the impact doesn't end when the event does.

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Periodic Play Plan

Your Play Report.

After your debrief, we'll send you a personalised Play Report capturing the key insights and tailored recommendations discussed. It's a simple, practical guide to help you embed the outcomes from your event into your team's everyday rhythm. Whether you're building momentum now or checking back in later, you'll have a clear path forward.

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Beyond the Event

12 Months of Support, On Us.

You'll receive 12 months of support through our Play Hub, inbox resources, and direct access to your event team for tailored advice whenever you need it.